***Money\_saver: User profile 2.***

Name: Lucy

Age: 38

Behaviour:

1. Family Orientated.
2. Likes to see friends.
3. Spends a lot of time with children.

Demographics:

1. Parent of three children.
2. Married.
3. Middle-class income.

Needs and goals:

1. Keep track of spending on children’s activities.
2. Budget how much is available for activities.
3. Be aware of the cost of these outgoings.
4. Wants to make informed decisions based on records.
5. Wants to know how much is left over from a budget.
6. Primarily using the application on a phone.